



---

Compathos Foundation (501c3) established in 2009, is an arts and media production, education, and research organization harnessing the power of the arts and media to inspire transformation, global citizenry, and social action.

Compathos not only produces award winning film and creative content, but as story advocates, we want others to know about the people, organizations, art and films that inspire us. We curate media rich content that enables our audience to identify entry points for action and we engage our local community through film screenings, workshops and events. Behind the scenes, we support artists and filmmakers not only in their craft, but in their expanding roles as social entrepreneurs. Equally important, we help those involved with positive change extend their reach as engaging storytellers.

## Job Description

### **Marketing and Outreach Coordinator (6-10 hours per week)**

Support the development and implementation of marketing strategies for increasing Compathos brand awareness. Harness social media technology to promote and engage communities around Compathos events, film and partner campaigns. If you have social skills and love to connect via social media this is for you!

- Help build social media strategy, online community and marketing calendar
- Engage and mobilize through public relations and social media
- Film festivals: Research, develop data base, film submission process, mail press kits
- Assist with community development, content management, newsletters
- Engage other non profits regarding partnerships around campaign building, media and volunteer opportunities .
- Track social media analytics using HootSuite, Bit.ly, and other software, and report results and new ideas to our marketing team
- Manage data base for partnerships, cross promotions, and listings

## Requirements

- Must have extensive knowledge PR, Facebook, LinkedIn, Twitter, Hootsuite analytics
- Background in Marketing , Communications, and PR with some understanding non-profit organization

- Ability to work independently and as part of a team, self-motivated and self-directed
- Excellent written/verbal communication and interpersonal skills
- Ability to multi-task and prioritize work and with attention to detail
- Knowledgeable and well connected in environmental and social innovation sectors

## Benefits

Build your resume and gain a learning experience that fits your career goals through experience with a non-profit harnessing the intersection of adventure, media arts, and social innovation. Gain access to marketing and cause related resources. Learn about project management, broaden your skills and network, free admission to Compathos screenings and events.

## Contact:

Please send resume and cover letter with “Resume for Marketing Internship” in subject line to: [cynth@compathos.com](mailto:cynth@compathos.com)